



Sheffield
Hospitals
Charity

Welcome to Team SHC



Hello, you!

We're so excited that you've chosen to fundraise for Sheffield Hospitals Charity. Whether you've had loved ones cared for, you're grateful for the care you've received, or you're proud to work for the NHS, there are lots of ways to show your support.

From skydiving to baking, joining our events or doing your own thing – we are here to help you make the most of your fundraising. We've got lots of great ideas and a team of experienced fundraisers to support you every step of the way.

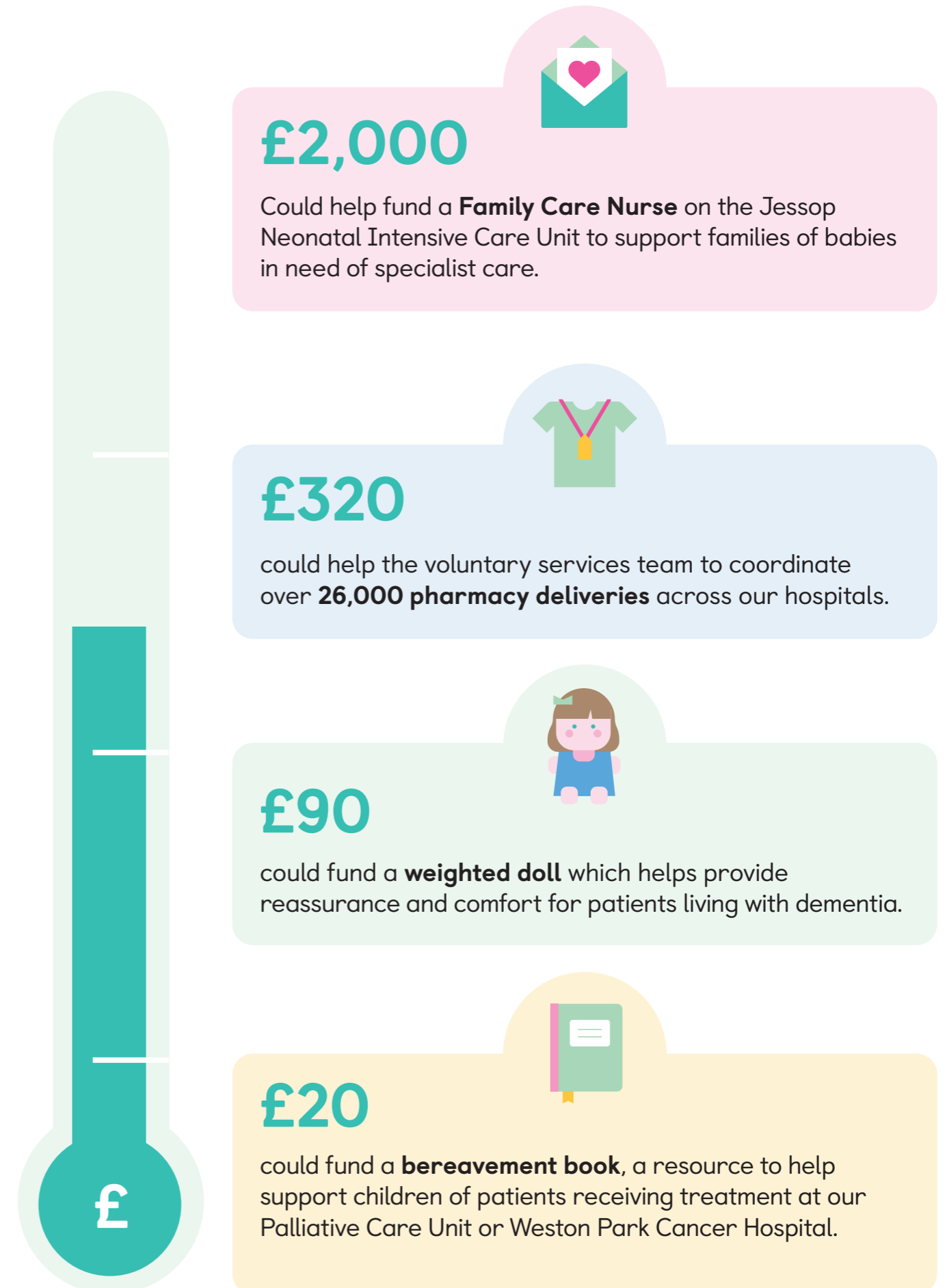
This pack will provide everything you need to know and includes fantastic tips from the beginning to the end of your fundraising journey.

If you need any further ideas or advice, please contact our team who are always happy to help.

Email charity@shct.nhs.uk
Phone +44 (0)114 700 4430



Did you know?



£2,000

Could help fund a **Family Care Nurse** on the Jessop Neonatal Intensive Care Unit to support families of babies in need of specialist care.



£320

could help the voluntary services team to coordinate over **26,000 pharmacy deliveries** across our hospitals.



£90

could fund a **weighted doll** which helps provide reassurance and comfort for patients living with dementia.



£20

could fund a **bereavement book**, a resource to help support children of patients receiving treatment at our Palliative Care Unit or Weston Park Cancer Hospital.

Need some inspo?



Bake sales are always a fun way to get people fundraising and you can do them at home, at school, at work, with friends or family. Who doesn't love cake?!

Release your inner pop star and do a **karaoke night** or throw a party to raise vital funds. We bet that you look good on the dance floor!



A comedy challenge to make 'em laugh,
Get some beans in yer bath,
Jump from a plane if you're brave,
Or back to the 90's for a good old rave.
A bungee jump in the dark,
Take your dog for a jog around the park,
A sponsored silence for the chatterbox,
Glam up Fridays in your poshest frocks.



Why not use the beautiful game as an opportunity to get everyone together? A **charity football match or tournament** is a great way to reach your fundraising goal.



You can sign up for your local **half-marathon, 10K**, or even set **your own sponsored challenge** and see how far you can go to support Sheffield's NHS!

We've got loads of ideas to help you with your fundraising and we're here to support you along the way.

Email charity@shct.nhs.uk
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Getting ready



Decide on your fundraiser

What will you do to raise funds for Sheffield Hospitals Charity? Can you set yourself a challenge involving your favourite sport? Is there something you love to make that you could share with family and friends for donations? Or is there something you'd have to challenge yourself to do that you think you'd be able to get sponsored for, like a skydive or the Yorkshire 3 Peaks?

Do you have a celebration coming up that you could incorporate fundraising into? Or are you looking for an excuse to have a party? The possibilities are endless and can be unique to you!



Check you have everything you need

Will you need to plan your route, hire a venue, arrange a cheer squad of friends, or buy ingredients? Make a checklist of everything you'll need to make your fundraiser a success and avoid any surprises. If you are planning on fundraising in a public place, holding a raffle or selling any type of food, get in touch with us and we can help advise with all you need to know.



Get everyone involved

Whatever your fundraiser, make sure to let your family, friends and colleagues know all about it. Ask if they can lend a hand to support you with your efforts. See what they can do to help your fundraiser run as smoothly as possible. You will find that people are very willing to help out or make a donation to a great cause.



Set up your fundraising page

Online fundraising pages are a safe and easy way to fundraise. Set your page up as soon as possible and choose 'Sheffield Hospitals Charity' to send your fundraising directly to us. This way you don't have the hassle of handling any cash and gift aid can be added automatically!

Don't forget to add a photo and write all about your fundraiser and motivations for supporting us to increase your chances of raising your target. We recommend using JustGiving where possible.



Let the team know





Let our friendly fundraising team know about your challenge! We'll be on hand to support you every step of the way. That might be with tried and tested tips to max out your fundraising or fundraising materials such as collection tins, buckets and charity t-shirts.



Spread the Word

Social media is a great way to reach many people all at once. Tell people about what you're up to and ask them to share too. Keep them updated on your progress and celebrate your successes with them to help them feel a part of it and remind them to donate.

Don't forget to tag us in so we can celebrate with you too!

-  [sheffhospitalcharity](#)
-  [SheffieldHospitalsCharity](#)
-  [SHCFundraising](#)
-  [Sheffield Hospitals Charity](#)

A few tried and tested tips from our fundraising team

Share your story!

Make sure people know why you're fundraising for SHC. Maybe you'll inspire someone to fundraise too!

Shout about the amazing things you're doing.

Mention Sheffield Hospitals Charity in everything you do and don't forget to tell people why you are doing it. You'll be surprised how many people want to hear all about it and help support.

Make sure to thank people when they donate.

Post your thank you on social media and tag them! Send them a message, drop them an email, write a card. However you do it, a thank you goes a long way.



Make it FUN!

If it's fun, people will want to join in and have a good time with you!

Find different ways to remind family and friends.

There are lots of ways you can remind people about what you are doing without having to pester them. You could post updates about a new personal best in your training, share your running number when it's delivered or even a video of you baking ahead of your bake sale.

Share your page link.

A few weeks into your fundraiser text or WhatsApp everyone in your contact list with your fundraising page link.

Your employer could match your fundraising!

Check with your employer if they offer matched giving. Some companies offer to match your fundraising total or donation amount up to a certain level.

Don't forget about Gift Aid!

Gift Aid lets UK taxpayers supercharge their charity donations. When you say 'yes' to Gift Aid, every £1 you donate or sponsor can be worth £1.25 to us. It doesn't cost you a penny more.

You've finished your fundraising... Congratulations, you did it!



Celebrate

Well done on completing your fundraising. You've done an amazing thing by supporting Sheffield's NHS. Don't forget to tell us all about it. We'd love to hear how you got on and celebrate with you.

Thank your supporters

Make sure to thank all those that have contributed to your success. You can write a group email, drop a message in the group chat, update your online page, or post on your social media.



What to do with your incredible fundraising

Cash

Please don't send cash through the post.

JustGiving

You don't need to do anything. The funds will automatically come to the charity.

Donate online

You can also make your donation online via www.sheffieldhospitalscharity.org.uk/donate and tell us about your fundraiser in the reason for donating.

Card or BACS

Call our SHC team on **0114 700 4430** and we can take a secure payment from a credit or debit card over the phone. Alternatively, we can give you details to make a BACS payment.

Cheque

Send a cheque made payable to 'Sheffield Hospitals Charity' to: **Sheffield Hospitals Charity, Office SE6, Leah's Yard, 20 Cambridge Street, Sheffield S1 4HP** with a note about your fundraiser.

In person

You are welcome to come and see us in person at our office at Leah's Yard, or one of the SHC team may be able to come to you to collect. Please let one of our team know you're coming in.

For more advice, go to our website page www.sheffieldhospitalscharity.org.uk/get-involved/fundraise

Daredevil Pauline, 82 abseils in memory of her husband Jack

Earlier this year, 82 year old Pauline popped her helmet on, rock climbed up a 33-foot-high wall and then abseiled back down to raise funds for Sheffield Hospitals Charity.

Pauline first heard about the charity when she signed up to be a volunteer for Sheffield Teaching Hospitals after losing her husband, Jack. As she approached her 82nd birthday, Pauline knew she wanted to fundraise for her next challenge.

“For my 70th and my daughter’s 50th we went over Bakewell in a hot air balloon, and I absolutely loved it. I then went on to do an indoor wall climb which was fun, but I realised other people had done it to raise money for charities and that hadn’t occurred to me before. I saw that the centre also offered indoor abseils and decided that would be my next one and that I’d fundraise for it.”

“When my daughter mentioned Sheffield Hospitals Charity again, I just knew it was right. My husband had been treated in the Northern General and the Royal Hallamshire. I was also treated by Charles Clifford Hospital after experiencing stress-related issues following Jack’s passing. I knew if I did anything for charity, I’d want it to be for the hospitals in Sheffield. They took such good care of Jack.”

Jack and Pauline met at an Army Depot in Didcot in 1959 when they were 17 and 22 years old; they were engaged within six months, were married 18 months later and were together for 54 years.

“I wanted to marry a tall, dark, handsome man and I did. Without the Depot, our paths may not have ever crossed. I believe things happen for a reason and he was meant to meet me. I knew and he knew that we had met our soulmate.”

Jack received care from both the Northern General Hospital and was in the Royal Hallamshire Hospital when he sadly passed away in 2016.

“I feel comforted in a way, knowing that I’ve done this and given even just a little bit back to Sheffield’s NHS and the people that took care of Jack. I still miss him every day.”

When I first started fundraising, I was quite happy to try and reach £100 as I didn’t know how many people would be able to sponsor me. When I made it to £200, I thought that was great and at £300 I thought, wow what a lovely surprise! £400 is unbelievable and I’m just so grateful.

The team at Sheffield Hospitals Charity have been absolutely lovely, so kind and helpful. I was dead chuffed when I got my proper charity t-shirt for the abseil. They called and checked in with me regularly which has been amazing. Honestly, I’d say just go for it!”



Your fundraising means that we can continue to support Sheffield’s NHS. Thank you.

Sheffield Hospitals Charity
Office SE6, Leah’s Yard,
20 Cambridge St,
Sheffield City Centre,
Sheffield S1 4HP

sheffieldhospitalscharity.org.uk



Registered Charity No: 1169762

Sheffield Hospitals Charity help Sheffield’s hospitals, community teams and health and social care services to cover costs their NHS budgets can’t.

By looking after the staff and services at the centre of patient care, we’re making sure they’re ready to look after you

If Pauline’s story has inspired you, whether that is to abseil, host a bake sale, or get your running trainers on, you can start your own fundraising journey now!

Thank you for supporting Sheffield’s NHS.